



Sunless Beauty Expo

SPRAY TAN GAMES

Las Vegas 2024
Exhibitor Kit



February 16–18, 2024

Exhibit ○ Educate ○ Celebrate ○ Sell



PRESENTED BY

Sunless Beauty Expo

www.sunlessbeautyexpo.com

Mailing Address: 10667 Widmer Road, Lenexa, KS 66215

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Sunless Beauty Expo

Plaza Hotel & Casino | Las Vegas, NV | February 16-18, 2024

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Exhibitor List of Required Forms, Documents and Monies that need to be sent to Sunless Beauty Expo

<input type="checkbox"/>	A Certificate of Insurance naming Management (Sunless Beauty Expo LLC) as additional insured at least 30-days before the proposed exhibit date (See Page 6, Section 4: Liability and Insurance , for the specific insurance requirements you need to participate in and attend the Sunless Beauty Expo.
<input type="checkbox"/>	A completed Exhibit Space Contract . This can be filled out in Adobe Acrobat or other pdf applications.
<input type="checkbox"/>	A completed Classroom Contract . This can be filled out in Adobe Acrobat or other pdf applications.
<input type="checkbox"/>	A completed Product Focused Education Application/Class Description & Contract along with required deposits and credit card authorization form.
<input type="checkbox"/>	A completed check and/or Credit Card Authorization Form made out to Sunless Beauty Expo . A 50% deposit with the application, with the balance due by January 15, 2024, and a credit card number authorization form for incidentals.
<input type="checkbox"/>	A Resale Sales Tax Certificate or Sales Tax Exemption Certificate from your state of origin will be required to resale products not being shipped and purchased at the Sunless Beauty Expo by attendees. Subject to Nevada law.
<input type="checkbox"/>	A completed Class Title and Description form.
<input type="checkbox"/>	A Speaker Head Shot , not to exceed 400 MP x 400 MP.

CONVENTION FLOOR



- A: PIONEER
- B: HACIENDA
- C: LANDMARK BOARDROOM
- D: STARDUST
- E: CASTAWAY



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EXHIBIT SPACE CONTRACT

1. **APPLICATION and CONTRACT** for exhibit space at **The Sunless Beauty Expo**, Las Vegas 2024, managed by **Sunless Beauty Expo**, to be held at the Plaza Hotel & Casino, Las Vegas, NV, from February 16-18, 2024. Return copy of completed application(s), exhibitor fees and required forms to: **Sunless Beauty Expo**, 10667 Widmer Road, Lenexa, KS 66215.

Company Name (as it should appear in all future Sunless Beauty Expo material)

Street Address

City

State

Zip Code

Company Representative to receive Exhibit Correspondence and Bulletins. **Title**

Phone Number

E-mail Address

Web Site

Fax Number

2. **TOLL FREE NUMBER** (as it should appear in all future Sunless Beauty Expo material):
(If Applicable)

3. **IMPORTANT:** Brief description of products or services to be exhibited

4. **PREFERRED BOOTH LOCATIONS #**
1st choice 2nd choice 3rd choice

5. **ITEMS INCLUDED WITH STANDARD BOOTH RENTAL**

- Carpeted booth
- 3' side-draped walls
- Two (2) chairs
- Two (2) Vendor Passes for 10'x10'
- Four (4) Vendor Passes for 10'x20'
- Free listing in official digital show program
- Free listing and web link on the Sunless Beauty Expo
- Additional Sponsorships are available. Contact to participate.
- Standard 8' back wall
- Booth identification sign
- One (1) 8' black draped table
- Security service
- Box Lunch on 02/17/24

By signing the exhibitor acknowledges having read and agreed the Terms & Conditions on the reverse side of this Contract. Exhibitors understand that this application will become a bidding contract upon acceptance by Sunless Beauty Expo (SBE). Any changes to the information on this application must be provided to SBE in writing.

6. BOOTH FEES 10'x20' Booth: Contract and 50% deposit received by 11/15/23 Balance due 01/15/24: \$2,500.00 10'x10' Booth: Contract and 50% deposit received by 11/15/23 Balance due 01/15/24: \$1,500.00
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7. ELECTRICAL ADD ON PER BOOTH Electricity dropped to booth is a cost of \$200 per booth and due with initial deposit. Total price must include electrical and deposit.

8. Booth #	TOTAL PRICE

9. REQUIRED METHOD OF PAYMENT: Credit Card: See Credit Card Authorization form

OR
BY CHECK: Amount Enclosed Check #

Make check payable to: Sunless Beauty Expo

Application's Authorized Signature _____ Title _____ Date _____



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CLASSROOM CONTRACT

1. **APPLICATION and CONTRACT** for classroom space at **The Sunless Beauty Expo**, to be held at the Plaza Hotel & Casino, Las Vegas, NV, from February 16-18, 2024. Return copy of completed application(s), exhibitor fees and required forms to: **Sunless Beauty Expo**, 10667 Widmer Road, Lenexa, KS 66215.

Company Name (as it should appear in all future Sunless Beauty Expo material)

Street Address

City

State

Zip Code

Company Representative to receive Exhibit Title Correspondence and Bulletins.

Phone Number

E-mail Address

Web Site

Fax Number

2. **TOLL FREE NUMBER** (as it should appear in all future Sunless Beauty Expo material):
(If Applicable)

2. **PAYMENT SCHEDULE** A minimum deposit of 50% of the total rental fee of your classroom is required with the application. Final 50% balance is due by January 15, 2024. Classrooms are first come first serve, if classrooms are sold out no payment will be taken.

CC Authorization Form OR Check # (Make check payable to **Sunless Beauty Expo**)

February 17, 2024 Schedule	Boulder A	Cost	February 17, 2024 Schedule	Boulder B	Cost
9:00 a.m. to 10:00 a.m.		\$350 for Boulder A, classroom style for up to 48 students. A podium with projector screen.	8:30 to 10:00 a.m.		\$450 for Boulder B, classroom style for up to 52 students. A podium with projector screen.
10:30 a.m. to 11:30 a.m.			10:30 to 12:00 p.m.		
12:00 p.m. to 1:00 p.m.			12:30 p.m. to 2:00 p.m.		
1:30 p.m. to 2:30 p.m.			2:30 to 4:00 p.m.		
3:00 p.m. to 4:00 p.m.					
	Total		Total		

Please select the classroom with three (3) preferred times. Please indicate by using the numbers 1-3 in either Boulder A or Boulder B column. Classrooms are reserved for Exhibitors/Speakers only. Please include the Class Title and Description form and a speaker and/or brand photo along with this contract agreement.

We understand that this application will become a binding contract upon acceptance by Sunless Beauty Expo and is subject to the terms, conditions, rules and regulations which hereto constitute a part of, or are included in this application and contract.

Application's Authorized Signature _____ Title _____ Date _____

SUNLESS BEAUTY EXPO CONTRACT TERMS AND CONDITIONS

1. Contract. This Application and Contract for Exhibit Space ("Contract") at **The Sunless Beauty Expo** ("Trade Show") when properly executed by the Applicant ("Exhibitor") shall upon written acceptance by **Sunless Beauty Expo, Inc.**, ("Management") constitute a valid and binding contract. Management reserves the right to establish further conditions, rules and regulations as may be deemed necessary for the general success of the Trade Show. It is further agreed that the conditions, rules and regulations as stated in this Contract and as outlined in the Exhibitor's Agreements are made a part of this Contract and fully incorporated into this Contract, and that the Exhibitor agrees to be bound by each and every such condition, rule and regulation.

2. Use of Space. Management reserves the right to decline, prohibit or expel any exhibit which in its judgment, is out of keeping with the character of the Trade Show. This reservation applies to all persons, printed materials, products, conduct of the Exhibitor or its employees, contractors, agents or guests, sound level, and all other aspects of the Exhibitor's exhibit. Distribution of advertising material and Exhibitor solicitations of any sort shall be restricted to the Exhibitor's booth. Exhibitor's exhibit or product may not extend beyond the limits of the Exhibitor's booth. Exhibitor shall arrange its exhibit so as not to obscure or prejudice adjacent exhibitors in the opinion of Management. Exhibitor may not assign or sublet any part of its assigned space without the prior written consent of Management. Any space not occupied by the time set for completion of installation of displays may be reassigned at the discretion of Management. Exhibitor's Deposit will be forfeited unless special arrangements have been approved by Management. Exhibitor will keep its exhibit open and staffed at all times during the Trade Show hours.

3. Booths - Standard booth equipment (back and side walls, identification sign, two chairs, and one draped table) is provided by Management without cost to the Exhibitor. If Exhibitor plans to install a completely constructed display of such character that the Exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project as to obstruct the view of adjacent booths. No display or its contents may exceed a height of 8' nor may the sidewalls be higher than 4' within a distance halfway between the back wall and aisle. Raw wood, cardboard or similar material for wings to booths must be covered or painted if they are visible in adjacent booths. Failure to comply with the rules and regulations of this Contract and as stated in the Exhibitor's Service Manual will result in the alteration or removal of the booth at the Exhibitor's expense. Rental fees for services and exhibit space are not refundable. Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the exhibition is held.

4. Cancellation, Termination and Refund Policy - If Exhibitor cancels this Contract in writing delivered to Management at least 60 days prior to the first show day of the Trade Show, Management shall retain 50% of the total rental amount and shall refund any excess paid by Exhibitor over that amount through the date of cancellation. No refund will be made for any attempted cancellation within 60 days of the first show day of the Trade Show. Exhibitor understands that if Exhibitor fails to comply in any respect with the terms of this Contract including any conditions, rules and regulations for the Trade Show, Management shall have the right without notice to the Exhibitor to immediately sell or offer for sale the exhibit space covered by this Contract. Exhibitor further understands that it shall be liable for any deficiency, loss or damage suffered by Management as a result of its failure to comply and that Exhibitor agrees to pay any such amount immediately, upon demand together with reasonable expenses and costs incurred. It is further agreed that actual utilization of the exhibit space is essential to the success of the Trade Show. If Exhibitor is unable to affect the sale of the space as herein provided, Management is expressly authorized to utilize or cause the unused exhibit space to be occupied or otherwise utilized in such manner as it may deem in the best interest of the Trade Show without any refund, rebate or allowance whatsoever to the Exhibitor and without in any way releasing the Exhibitor from any liability hereunder, and Exhibitor expressly agrees to pay the full sum set forth in this Contract.

Management will not be liable for the fulfillment of its obligations under this Contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: the facility being damaged or destroyed by fire, dangerous or inclement weather, lack of utilities to the facility, act of God, public enemy, war or insurrections, travel limitations, strikes, lock-outs, acts of vandalism, terrorism or terrorist threats, riots or other civil disturbances, an epidemic, pandemic or other similar public health risk, the facility being unavailable due to governmental action or anticipated governmental action which would prohibit a Trade Show such as ours or limit the capacity of the facility below our normal attendance, any other laws, rules, regulations or orders of federal, state or local government which would prohibit holding the Trade Show at the facility or impose substantial limitations, postponement or cancellation of the Trade Show for any other reason, or for any cause beyond the control of Management.

If Management is not able to hold a Trade Show for any of the above named reasons Management agrees to reimburse Exhibitor the amount paid by Exhibitor to Management, less its pro rata portion of any and all non-cancelable expenses committed or incurred by Management relating to holding the exhibit such as but not limited to rent, advertising and marketing, fees and salaries, and other operating costs.

All Exhibitors must have current account balances and maintain such account current 30 days prior to the opening date of the Trade Show for advertising, products, or any other product or service previously provided by Management and/or Sunless Beauty Expo Inc. Failure to bring or maintain any account current at such time will result in cancellation and termination of this Contract. No refunds will be made as a result of cancellation for this reason nor will such funds be applied against past due balances, said funds being forfeited.

5. Liability and Insurance. Exhibitor shall be fully responsible to pay for any and all injuries to persons or property damages to the convention facilities or the property of any third party which results from any act or omission of Exhibitor, its officers, directors, managers, employees, contractors, guests or agents. Exhibitor must carry worker's compensation, comprehensive general liability including products and completed operations, independent contractors, personal injury, and blanket contractual liability with minimum limits determined by Management. These coverage's must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder and supplied to and naming Management as additional insured at least 30 days before the proposed exhibit date. It is strongly recommended that Exhibitors also carry insurance to cover loss of or damage to their exhibits or other personal property while such property is located at or is in transit to or from the Trade Show site. While the Trade Show provides security guards, this is solely as an accommodation to exhibitors, and Management assume no responsibility for any loss, damage or injury to any property of the Exhibitor or to any of its officers, agents, employees, guests or contractors, whether attributable to accident, fire, theft, or any other cause whatsoever. The Exhibitor expressly agrees to save and hold harmless Sunless Beauty Expo inc. Spray Tan Games and their subsidiaries and affiliates, as well as each of their officers, directors, owners, contractors, management, agents, and employees from any and all claims, liabilities and losses for injuries to persons (including death) or damage to property arising in connection with the event or with Exhibitor's use of the exhibit space, except such losses as may be the direct result of the gross negligence of Sunless Beauty Expo Inc or The Spray Tan Games.

6. Available Services. On behalf of the exhibitors, Management *may* designate official Exhibition contractors to provide the following: drayage, cartage, furniture, booth and floor decorations, signs, photographs, telephone services, and other services. Services of electricians, plumbers, carpenters and other labor will be available and charged for at the then prevailing rates. Hotel Event Management assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons, parties and organizations. Arrangements for these services and payments are to be made between exhibitors and official Exhibition contractors. Rules and regulations for union labor are made by the local unions and these regulations may be changed at any time. When union labor is required because of building or contractor requirements, the Exhibitor agrees to comply with the regulations.

7. Protection of Facilities. Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the convention hall exhibit area without permission from the proper building authority. Fluids, caustic or staining, must not be used where they may damage floor coverings. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with the directions of the Management, the convention hall manager or their assistants.

8. Installation and Dismantling. The specific requirements as to time for installation and dismantling of exhibits shall be set forth in the Exhibitor Welcome letter supplied to each exhibitor for the particular Trade Show. Such requirements shall be binding upon Exhibitor as though fully set forth in this Contract.

9. Attorney's Fees. Should Management incur any legal fees or costs in connection with collection of any amounts due under this Contract, Exhibitor shall pay all such fees and costs incurred prior to litigation. If either party brings litigation in order to enforce its rights under this Contract, the prevailing party in any litigation shall be entitled, in addition to such other and further relief to which it is entitled, to an additional reasonable sum for its attorney's fees and costs.

10. Applicable Law. This Agreement shall be construed under the laws of the State of Kansas. The parties agree that jurisdiction and venue for any dispute under this agreement shall be in the state courts located in Johnson County, Kansas. Exhibitor irrevocably and unconditionally agrees to subject itself to the jurisdiction of those courts; waive any objection to the laying of venue of any such action or proceeding in any such court; and waive and agree not to plead or claim that any such action or proceeding brought in any such court has been brought in an inconvenient forum.

11. Resale Certificate. All Exhibitors must include a Resale Sales Tax Certificate and collect Nevada sales tax unless selling items for direct resale. Sales Tax Exemption Certifications are required.

INITIALS



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CLASS TITLE AND DESCRIPTION

Speaker Name and Title: _____

Company Name: _____

Class/Lecture Title: _____

Description:

Is this a Certification Class?

Yes

No

Speaker Bio:



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CREDIT CARD AUTHORIZATION FORM

Please complete all fields. You may cancel this authorization at any time by contacting us. This authorization will remain in effect until canceled.

Credit Card Information

Card Type: MasterCard VISA Discover AMEX

Cardholder Name (as shown on card): _____

Card Number: _____

Expiration Date (mm/yy): _____

Security Code: _____

Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize **Sunless Beauty Expo, Inc.** to charge the credit card above for agreed upon purchases. I understand that my information will be saved to file for future transactions on my account.

All credit cards and debit cards are subject to processing fees.

Customer Signature

Date